



CoinsWeekly



COSMOS OF COLLECTIBLES

Your Advertisement at CoinsWeekly

CoinsWeekly is a webzine read by more than 60,000 readers a month in 190 nations, who stay more than two minutes on an average looking at 2–3 pages.

But CoinsWeekly is more than a journal. CoinsWeekly is the idea of merging the worlds of collectors, dealers, scholars, museum curators and coin producers from all over the globe. CoinsWeekly considers itself the international voice of preserving the right to collect and promotes a responsible interaction with the past. CoinsWeekly encourages coin collecting among people interested in numismatics and history.

Your Advertisement at CoCo

COSMOS OF COLLECTIBLES (CoCo) is the international, free-of-charge catalogue for coins, from Antiquity to today.

At www.cosmosofcollectibles.com users and customers from around the world can look up the most important numismatic data of the coins from their field of interest by using the unique CoCo-number. Reach potential customers directly by placing a banner above the coins of your choice.

The **CoinsWeekly** -family



Special advantages:

- 8 Publication of your auction data and auction previews provided by you
- 8 Publication of your job advertisements
- 8 Offer of an interface, making the latest news available from your website
- 8 Inclusion of your numismatists in our Who's Who
- 8 Regarding the sale of collections under a person's name, inclusion of the collector in our Collectors' Who's Who

We have a lot more to offer and would be happy to provide personal advice on the best way for your company to present itself to the world of coin enthusiasts who read CoinsWeekly.

As soon as you advertise with your logo at one of our sites on a regular basis, you are a member of the CoinsWeekly family benefiting from our various offers.

On the following page, you will find all advertising options. You will surely find one that suits your needs best.

Contact

Editor:
MünzenWoche GmbH, Dr. Ursula Kampmann
Pestalozzistraße 35, 79540 Lörrach (Germany)
info@muenzenwoche.de
<https://neu.muenzenwoche.de>
<https://new.coinsweekly.com>

Email: anzeigen@muenzenwoche.de

Andrea Pancheri, MA ☎ +49 151 70 28 15 62

If you would like to send auction material and press releases or if you have any questions, please contact

Daniel Baumbach: dbaumbach@muenzenwoche.de



Logo Advertisement (720 x 160 px)

Page/s	per year both languages
Homepage	2.450 euros
News	1.850 euros
Auctions	1.350 euros
Who's Who Numismatists / Collectors	1.200 euros
Records	1.350 euros
Downloads	750 euros
Fun – Franklin's World / Puzzles	750 euros
Job Market	750 euros
Events	750 euros
Flat rate*	4.500 euros

* Flat rate only applies to Home / News / Auctions / Who's Who Numismatists / Collectors / Records / Downloads / Podcasts / Fun / Events
Please deliver logos and banners as gif or jpg files (72 dpi) two days before the launch of the campaign.
We can also create the banners for you, if required.

Advertising Options and Prices

Combi packages on request

Newsletter MünzenWoche / CoinsWeekly



Exclusively for our customers: present yourself in our newsletter, which reaches nearly 6,000 readers all over the world every week. High click-through rates and opening rates guarantee that you are actually being noticed.

Price Newsletter/per dispatch
* combination price by booking of both newsletters in the same week

Reduced price for logo customers:

Banner XL – 822 x 411 px	490 euros	260 euros
* combination price with Auction newsletter	575 euros	400 euros
Banner L – 822 x 124 px	360 euros	160 euros
* combination price with Auction newsletter	430 euros	220 euros
Banner – 822 x 62 px	300 euros	150 euros
* combination price with Auction newsletter	350 euros	190 euros

Only once per dispatch

Homepage & Newsletter

Your business in the spotlight of an article: We are happy to do an in-depth portrait of your company, your products, or the technical processes behind them. If you would like to be featured in an article, we agree on a to-

pic with you and include images of your choice. An editor from the CoinsWeekly team will write an interesting article so that readers and collectors learn more about your company and your services. **1,200 euros**

Auction newsletter CoinsWeekly / MünzenWoche



Every Friday we list all upcoming auctions of the following week, day by day, for our readers. All auctions are directly linked, whether they are online or a public auction, on a portal or on the website of the auction house.

Price Auction newsletter/per dispatch

Reduced price for logo customers:

Banner XL – 822 x 411 px	290 euros	200 euros
Banner L – 822 x 124 px	200 euros	130 euros
Banner – 822 x 62 px	150 euros	100 euros

New!!! Only once per dispatch

Auction slider



Bannersize: 860 x 60 px

The auction slider appears on our home page as well as at the top of each auction page and above each auction report. It also appears on our event listing pages, where many visitors catch up on the dates of the next auctions and coin shows.

950 euros/week
540 euros/week reduced price for logo customers

News slider



Bannersize: 860 x 60 px

It is a first-class advertising space. Every week tens of thousands of readers – including many decision-makers and opinion leaders within the numismatic community – view our news, and your promotion with it.

750 euros/week
420 euros/week reduced price for logo customers