# NUMISMATIC DIRECTORY



The Numismatic Directory opens up the colourful world of numismatics, presenting locations from all areas of the coin world on all continents. Your advertisement will not only promote your business, it will also support an important project that will bring coin enthusiasts from all over the world closer together.

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## What Is the Numismatic Directory?

The Numismatic Directory opens up the colourful world of numismatics. With our team and coin scouts all over the world, we are creating a digital address book for every coin enthusiast to consult. Using human intelligence, we not only list the big players that already dominate the Internet, but also places that cannot be found on any other map.

As always with CoinsWeekly, our services are free of charge for our users - not only for those who check out our maps but also for all non-profit organisations such as museums & coin cabinets, academic

institutions as well as coin clubs and collectors' associations. The project is financed with the help of coin dealers,

auction houses and all the other participants in the coin market who make money thanks to the passion of coin enthusiasts.

Promote your business by becoming part of the Numismatic Directory! Promote numismatics by helping us to make this useful tool a reality!

## Your Company Portrait: Present Your Strengths!

Our company portraits present more than just your address. We give you enough space to present your company in detail and convince users why they have come to the right place.

You can provide us with a text, or we can write it for you (approx. 300 words). The cost for this and the translation into English are included in the annual fee. You can also add up to 6 pictures and give us up to four links to include in your portrait.

Companies that book an entry with us will be mentioned in the following weekly newsletter and we will link to your entry.

Companies that book as part of a "regional promotion" will appear in a slider with "Our recommendations" with a picture and their address.

1<sup>st</sup> year = Euro 600.-

We offer special conditions for customers who commit for longer: 2<sup>nd</sup> year = Euro 300.– Each additional year (for a maximum of three years) = Euro 75.–



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# NUMISMATIC DIRECTORY



### YOUR LOGO IN THE SIDEBAR

Would you like to get even more exposure? Of course, our popular logos are also available in our Numismatic Directory! Book a logo in the sidebar of the homepage and region page.

Logo size: 720 x 160 px

**1** year = Euro 600.-

#### PROMOTE THE NUMISMATIC ATTRACTIVENESS OF YOUR REGION!

We are realists. We know that we cannot include the whole world overnight. That is why we are presenting one region after the other. Every numismatic region will get its own page in our directory with a brief introduction and a "Our recommendations" slider.

Would you like us to cover the region where you live?

#### Then become a regional sponsor!

Regional sponsors not only receive the large slider above their region, but are also presented on their country's page under "Our recommendations".

Slider size: 1200 x 300 px

Regions are processed in the order in which they are booked.

As soon as a booking has been made, we will create your region, and at this point half of the first year's fee will be due. Your actual booking begins on the day when we have gathered enough information for your region to present it on CoinsWeekly.

Cost:

1<sup>st</sup> year = Euro 1300.-

We offer special conditions for customers who commit for longer:  $2^{nd}$  year = Euro 600.– Each additional year (for a maximum of three years) = Euro 125.–

### **DO YOU LIKE OUR WORK?**

Then become a sponsor. We have reserved five sponsorship places. **1 year = Euro 3.000.**–

#### WOULD YOU LIKE YOUR OWN ICON?

Are you a large dealer association or a global service provider and want to show your customers where they can use your services?

Talk to us! We will create your own icon for you and your partners.

#### Costs on request

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